

ABSTRAK

Pratiwi, Dina Eka. 2017. *Implikatur Tuturan Para Tokoh dalam Novel Populer Indonesia Tahun 2007 sampai 2016: Kajian Pragmatik*. Tesis. Yogyakarta: Progam Studi Pendidikan Bahasa dan Sastra Indonesia Program Magister, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Penelitian ini mengkaji implikatur tuturan para tokoh dalam novel populer Indonesia. Penelitian ini bertujuan: (1) mendeskripsikan wujud implikatur yang terdapat dalam novel populer Indonesia, (2) mendeskripsikan makna implikatur yang terdapat dalam novel populer Indonesia, dan (3) mendeskripsikan kaidah implikatur. Penelitian ini menggunakan teori implikatur sebagai pendekatan yang didukung dengan teori pragmatik dan teori sastra populer. Teori implikatur membahas makna tuturan para tokoh yang terdapat di dalam novel populer.

Penelitian ini termasuk dalam jenis penelitian deskriptif kualitatif. Sumber data berupa tuturan para tokoh dalam novel populer Indonesia tahun 2007 sampai 2016. Data penelitian berupa tuturan para tokoh yang dicurigai mengandung implikatur. Pengumpulan data dilakukan dengan menggunakan metode baca catat yaitu membaca sumber data berupa novel populer dan mencatat semua tuturan yang dicurigai mengandung implikatur. Metode analisis data yang digunakan berupa metode padan didukung teknik dasar dengan mengklasifikasikan data temuan ke dalam tabulasi data, dilanjutkan teknik lanjutan dengan menginterpretasi dan mendeskripsikan data temuan.

Analisis data dilakukan dengan mengklasifikasikan data ke dalam dua jenis implikatur yaitu implikatur konvensional dan implikatur konvensional. Kedua jenis implikatur dianalisis berdasarkan wujud dan makna yang terdapat dalam data temuan. Melalui wujud dan makna dapat diketahui kaidah implikatur yang digunakan dalam proses komunikasi. Hasil analisis disimpulkan menjadi tiga hal. **Pertama**, ‘wujud implikatur’ didasarkan pada fungsi komunikatif dan wujud konstruksi gramatikal. Berdasarkan fungsi komunikatif, implikatur konvensional berupa (a) kalimat pernyataan, (b) kalimat eksklamatif, (c) kalimat perintah. Implikatur percakapan berupa (a) kalimat deklaratif, (b) kalimat interogatif, (c) kalimat imperatif. Selanjutnya, bentuk konstruksi gramatikal berupa (a) kata, (b) frasa, (c) klausa, dan (d) kalimat. **Kedua**, ‘maksud’ yang ditemukan didasarkan pada wujud. Maksud konvensional meliputi (a) menegaskan, (b) membanggakan, (c) memuji. Maksud percakapan meliputi (a) memperjelas, (b) menuduh, (c) menyadarkan, (d) membujuk, (e) melarang, (f) menyatakan, (g) mengungkapkan perasaan tidak respek, sayang, bangga, dan harapan, (h) menegur, (i) menyarankan, (j) meminta, (k) mengetahui, (l) mengajak, (m) menghargai, (n) menghindari. **Ketiga**, ‘kaidah implikatur’, meliputi kaidah implikatur konvensional (a) memperhalus tuturan, (b) mengungkapkan maksud berdasarkan makna. Kaidah implikatur percakapan (a) menjaga kesopanan, (b) menjaga kerahasiaan, (c) menjaga etika berkomunikasi, dan (d) menjaga budaya.

Kata kunci: Implikatur, novel populer, bentuk dan makna implikatur, kaidah implikatur.

ABSTRACT

Pratiwi, Dina Eka. 2017. *The Implicature Used by the Main Characters of Indonesia Popular Novels in 2007 to 2016st: Pragmatic Study*. Graduate Thesis. Yogyakarta: The Post Graduate School of the Indonesian Language and Literature Education Study Programme, Faculty of Teachers' Training and Education, Sanata Dharma University.

This study focused on examining the use of implicatures in Indonesian popular novels. The aims of this study were to: (1) describing the form of implicatures in the Indonesian popular novels, (2) describing the meaning of implicatures in the novels, and (3) describing the rule of implicatures. This research used implication theory as the basic and also the approach. The implicature theory was supported by pragmatic theory and popular literature theory. The implicature theory told about the additional meaning of the characters speech on the popular novel.

The method of this research was qualitative-descriptive. The writer used the characters' utterances as the primary source of data and took the utterances containing implicatures to analyze the research. The method was applied to collect the data which was reading and note-taking towards documents or archives while comparing method was applied for the analysis by comparing and connecting the elements of data; it used the combination of basic and advanced techniques.

Data Analysis technique was done by classifying the data into two types of implicature namely conventional implicatures and conversational implicatures. Those two types of implication were analyzed based on the form and meaning which was found in the data. Through the form and meaning, it could be known the rule of implication which was used in communication proces. Based on the analysis, there were three major results. **First**, the 'forms' of implicature as communicative function and grammatical construction form. Based on the communicative function, the conventional implicatures were in the form of (a) declarative sentence, (b) exclamative sentence, (c) imperative sentences. The conversational implicatures including (a) declarative, (b) interrogative, and (c) imperative sentences. The grammatical construction were in forms of (a) words, (b) phrases, (c) clauses, and (d) sentences. **Second**, The 'meaning' which was found was based on the form (a) confirming, (b) priding, and (c) paising. The meaning of the conversational implicatures including (a) clarifying, (b) accusing, (c) resuscitating, (d) persuading, (e) banning, (f) stating, (g) expressing no respect, love, pride, and hope, (h) reprimanding, (i) suggesting/advising, (j) asking, (k) knowing, (l) inviting, (m) appreciating, (n) avoiding. **Third**, the 'rules' of implicature they were: 1) the conventional implicatures (1) refining the speech, (2) expressing intentions by meaning. 2) conversational implicatures consisted of (1) maintaining courtesy, (2) maintaining confidentiality, (3) maintaining ethics of communication, and (4) maintaining culture.

Keywords: *implicature, popular novel, form and meaning of implicature, and rule implicature.*